Your workforce is both your organization’s greatest strength and typically your largest single cost. With HR under pressure from every angle, Finance sees HR as a cost to manage, not a resource to build. But it’s not because HR isn’t trying. It’s because it can be challenging to rise above the slow, manual, and disconnected processes that keep you from executing as a strategic partner with Finance.

Finance isn’t the only team you need to win over, however. You see the opportunities of collaborating with the business to better manage talent demands and identify gaps. But to significantly impact the productivity and culture of your workforce, you need to first improve the effectiveness of HR. And that means making sure your team is empowered with the right tools.

It takes more than just faster processes to transform HR. You need accurate and current data from the business, alignment across departments, and a people strategy articulated in the language of finance.

This is your moment. Learn how Workforce Planning with Planful pulls HR out of the tactical and gives you the insights to join the strategic conversations.

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**Key Benefits**

**Gain agility in the face of constant change**
Connect HR, finance, and operational data together to let you plan for the workforce needed to meet your goals. Planful helps you highlight talent gaps, project people costs, and build an optimized headcount plan that can be adjusted in an instant to match market ups and downs.

**Create trusted teamwork**
Bring HR, Finance, and the business together to understand the bigger picture and strategically balance people, costs, and business needs. Planful helps build trust across all decision-makers, aligns growth with costs, and positions your people as the strategic assets they are.

**Be prepared to proactively influence**
Uncover the insights, modeling flexibility, and what-if scenario planning power to build and sell a winning workforce strategy that supports the business in achieving its goals. Planful elevates your financial IQ so you understand and influence the impact of workforce costs on your company’s financial health.
**Key Features & Capabilities**

**Build plans with complete visibility**
Stay on top of your data with seamless integration for accurate workforce plans and forecasts, and real-time comparisons against plan and actuals. Then efficiently optimize the plan using customized employee rosters and compensations requirements in line with the expectations of Finance.

**Manage collaboration with ease and control**
Partner with the business using trusted security, built-in collaboration workflows, and automatic expense categorization to close hiring gaps and adjust talent acquisition plans that align to each department’s needs ensuring that only the right people have access. Then drill down to monitor and analyze costs to guide decisions that advance your culture and productivity goals.

**Adjust scenarios as the business changes**
Easily create and adjust multiple what-if scenarios to add flexibility and insight into your workforce strategy and think through potential courses of actions. Run pre-built reports to track progress to your company’s goals today and in the future with a centralized database of your employee, finance, and operational data.

“We’re not just thinking about what the number is. Rather, we’re thinking about the resource requirements to get the right work done, and keeping a better record of it.”

— **Luis Martinez Luna** | Senior FP&A Analyst, Bose Corporation

Planful is the pioneer of Continuous Planning with its cloud platform for financial planning and analysis (FP&A). Planful delivers on the vision of Continuous Planning by accelerating the end-to-end FP&A process and fostering business-wide participation with teams like HR in workforce planning and agile decision-making. More than 800 customers including Bose, Boston Red Sox, Del Monte, TGI Friday’s, and 23andMe rely on Planful for financial and workforce planning and budgeting, dynamic operational planning, financial consolidations, reporting, and visual analytics.

Learn more at [www.planful.com](http://www.planful.com).